

***Twenty Ten VIP Card gives World Cup Fans
Priority Access, Service and Peace of Mind***

Miami, FL (USA) April 29, 2010 – TwentyTenVIP.com has launched the only Priority Access VIP Program for FIFA's World Cup in South Africa starting June 11, 2010. "With a Twenty Ten VIP card, members can enhance their World Cup experience. They can get beyond the velvet rope into clubs and restaurants, and go where their match tickets can't take them." said Felix Brambilla Chief Executive Officer of Overseas Travel International.

Twenty Ten VIP was created to offer members priority access to the most popular attractions in South Africa during the 2010 World Cup. In addition, the Twenty Ten VIP card gives members access to an around-the-clock concierge network that will provide much needed services before and during their trip to South Africa. Multi-lingual concierge services include, but are not limited to: priority access to clubs and restaurants, invitations to private events and official parties, priority ground transportation, security detail and excursions.

The personalized, stainless steel Twenty Ten VIP card will be available to World Cup fans starting May 1, 2010. The card is available at www.twentytenvip.com/registration or by calling 786.276.8686 (USA) or (27)21.464.4500 (South Africa). Twenty Ten Vip is backed by Overseas Travel International (www.overseasinternational.com) and Cape Town Productions (www.ctprod.co.za). Together they have traveled from Bloemfontein to Durban, Polokwane, Johannesburg and its surrounding cities to Nelspruit, Port Elisabeth and Cape Town to secure access and privileges for Twenty Ten VIP members.

South Africans take pride in being the first ever to organize an event of this magnitude on their continent. And as it always the case in Africa, their happiness is contagious. "This year's World Cup should not be missed. Visitors have the opportunity to watch the world's most popular game live and discover for themselves what South Africa is all about. We are on the ground and see it first hand, South Africa is ready to be explored and we are ready to help Twenty Ten VIP members discover it." said Brambilla.

The Twenty Ten VIP card was created by Overseas Travel International and Cape Town Production. Involved in its 5th World Cup, Overseas Travel International has managed VIP needs for countless sport and entertainment events around the world for more than 15 years. With 29 offices on five continents and servicing over 1,100 travel agencies and smaller Tour Operators out of Europe, the United States and Mexico, Overseas Travel International has totaled over 200,000 room nights worldwide in 2009. Cape Town Productions knows every corner of South Africa. An expert in urban tourism, the company has been facilitating photography and video productions for an array of clients for more than 20 years.

Frequently Asked Questions

What is the Twenty Ten South Africa VIP Club?

- Created for people who wish to get the best out of their 2010 World Cup and South Africa experience.
- Provides members with priority status at a selection of the city's best bars, clubs and lounges.
- Peace of mind... gives members access to a premiere concierge network that provides assistance and support 24/7 during the length of the World Cup, in more than 8 languages.

What services are offered by the Twenty Ten South Africa VIP Card?

- Priority access to the best selection of clubs
- Priority reservations to the greatest local restaurants
- Invitations to selected venues and official parties
- Leisure planning by a team of 25 international and South African concierges
- Priority access to ground transportation
- On site assistance when needed
 - (Our team will be available at most hot spots before, during and after game days)
- Discounted rates on excursions and overnight getaways
- Booking of miscellaneous services (Nannies, Masseuses, Yoga instructors, Body Guards,...)

Who are some of the merchants extending special care to Twenty Ten VIP members?

- From the Fashion TV lounge in Johannesburg, to St Yves and the Grand in Cape Town, or Origins in Durban, Cubana, Oolong Lounge and Barba's in Bloemfontein, Port Elisabeth's Balizza... some of the hundreds of South African businesses who are recommended by the Twenty Ten Club.
- Great getaway ideas will be featured, such as an Overnight at Grootbos Lodge, 90 mns outside of Cape Town, to ride horses on the beach and watch whales breaching 50 meters from the shore. The Twenty Ten Concierge team has a unique experience of South Africa and all its hidden secrets.

Is the Twenty Ten VIP Club restricted in terms of access?

- Only 1500 members will be accepted in the Club to guarantee the privileged access to venues
- The Club is reserved for 2010 World Cup matches ticket holders and their companions
- The Club is managed under a code of conduct accepted by members and merchants

How much does the membership cost?

- 1000 US\$ per card (Gives access to membership advantages for card holder + 1 guest)

How to apply?

- On line at www.twentytenvip.com/registration
- By Email at register@twentytenvip.com
- By Phone calling (1)786.276.8686 (USA) or (27)21.464.4500 (South Africa)

Who created the Twenty Ten VIP card?

- Overseas Travel International has 29 offices on five continents and services more than 1,100 travel agencies and smaller tour operators in Europe, the USA and Mexico. The company – now involved in its 5th World Cup- had managed VIP needs for countless sport and public events around the world over the last 15 years.

Cape Town Production's specialty is urban tourism. For more than 20 years, the company has provided essential on-location support to an array of international clients – from automobile to fashion. **How does the Club communicate with its members?**

- Online at www.twentytenvip.com (regular posting of local agendas and special events)
- By phone
- By Email
- By text message
- >>>> All you need is your name and VIP member number to get assistance

Is there a Corporate Card available?

- Yes, Twenty Ten VIP offers a corporate card. The corporate member card entitles up to 9 companions of the card holder to receive services.
- The Twenty Ten Corporate VIP club offers event planning as well as travel planning
- Special discounted rates are available for travel planning
- The Twenty Ten VIP Corporate card is priced at 20,000 US\$

The Twenty Ten VIP Club is affiliated to the Overseas Travel Intl network, member of ARC, CLIA, USTA

Optional add-ons: For images of our last Tour in South Africa, go to www.twentytenvip.com and click on the World Cup Recon banner (We need to focus on Stadium and general interest images)

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